

Cuesta College

South County Enrollment and Labor Market

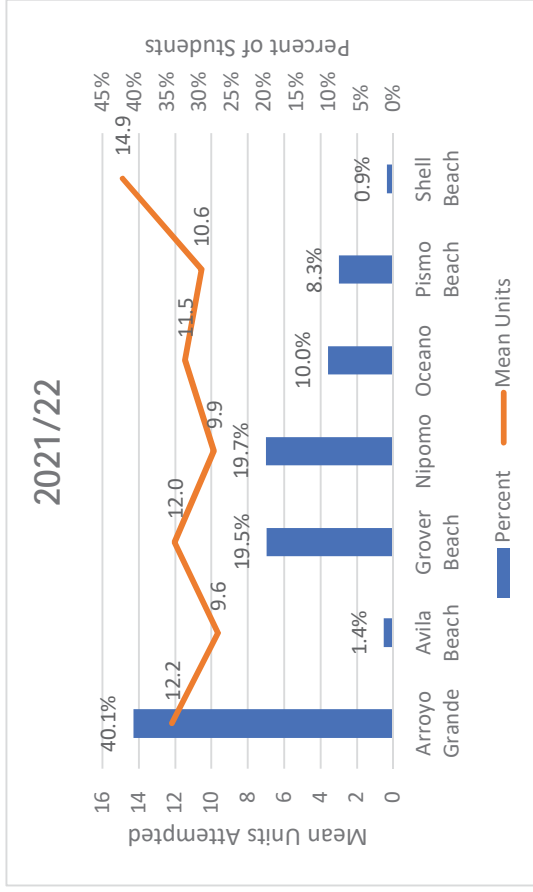
February 9, 2022

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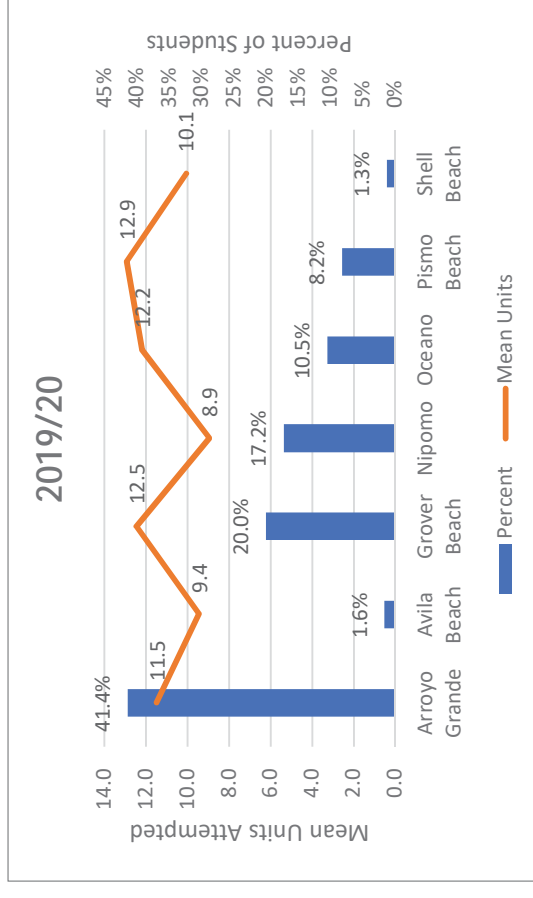
- South County Enrollments
 - By City
 - By “Major”
 - Course-Taking (Top 20 Courses)
- Student Characteristics, Fall 2021
- Student Characteristics, Fall 2019
- Demographic Overview (from EMSI/BurningGlass)
- Economic Overview (from EMSI/BurningGlass)

Students Residing in the South County and Mean Units Attempted by City*

2021/22 Academic Year			
City of Residence	N	%	Mean Units**
Arroyo Grande	804	40.1%	12.2
Avila Beach	28	1.4%	9.6
Grover Beach	391	19.5%	12.0
Nipomo	394	19.7%	9.9
Oceano	201	10.0%	11.5
Pismo Beach	167	8.3%	10.6
Shell Beach	18	0.9%	14.9
Total	2003	100.0%	11.5



2019/20 Academic Year			
City of Residence	N	%	Mean Units**
Arroyo Grande	922	41.4%	11.5
Avila Beach	36	1.6%	9.4
Grover Beach	445	20.0%	12.5
Nipomo	383	17.2%	8.9
Oceano	233	10.5%	12.2
Pismo Beach	182	8.2%	12.9
Shell Beach	28	1.3%	10.1
Total	2229	100.0%	11.4



*Excludes students who were enrolled only in CCAP (dual enrollment) classes

**Mean annual units attempted

Top 20 Majors Declared by Students Residing in the South County*

2021/22 Academic Year		
Major	N	Rank
High School Enrichment	388	1 (1)
Pre-Nursing (AS)	156	2 (3)
Basic Skills (CA)	103	3 (2)
Business Administration (AST)	88	4 (4)
Psychology (AAT)	71	5 (5)
Bus Admin - Career Track (AA)	64	6 (8)
Engineering (AS)	56	7 (7)
Computer Science (AS)	55	8 (10)
Biology (AST)	49	9 (6)
Kinesiology (AAT)	33	10 (12)
Studio Arts (AAT)	30	11 (14)
LA: Arts & Humanities (AA)	25	12 (13)
Elementary Teacher Educ (AAT)	24	13 (17)
Psychology (AA)	22	14 (16)
Medical Assisting (AS)	21	15 (**)
History (AAT)	21	16 (**)
LA: Social & Behavior Sci (AA)	20	17 (18)
Art Studio (AA)	19	18 (**)
Biological Science (AS)	19	19 (**)
English (AAT)	19	20 (**)

2019/20 Academic Year		
Major	N	Rank
High School Enrichment	394	1
Basic Skills (CA)	227	2
Pre-Nursing (AS)	183	3
Business Administration (AST)	95	4
Psychology (AAT)	76	5
Biology (AST)	61	6
Engineering (AS)	54	7
Bus Admin - Career Track (AA)	51	8
CSU General Ed. Breadth (CA)	47	9
Computer Science (AS)	46	10
ESL Level 2 (NC)	42	11
Kinesiology (AAT)	39	12
LA: Arts & Humanities (AA)	37	13
Studio Arts (AAT)	35	14
Criminal Justice (AA)	31	15
Psychology (AA)	29	16
Elementary Teacher Educ (AAT)	27	17
LA: Social & Behavior Sci (AA)	27	18
ECE Teacher (AA)	26	19
Sociology (AAT)	26	20

*Excludes students who were enrolled only in CCAP (dual enrollment) classes

Top 20 Courses Enrolled in by Students Residing in the South County*

2021/22 Academic Year						
Course	Location Enrolled			Total	Rank	
	Distance	North	South			
ENGL201A	240	1	95	336	1 (2)	
MATH247	161	1	79	241	2 (4)	
POLS202	153	1	27	181	3 (6)	
PSYC201	139		25	164	4 (3)	
HIST207A	120		22	142	5 (5)	
CSS099	73		67	140	6 (1)	
MUS237	126		6	132	7 (10)	
COMM201	116		9	125	8 (8)	
HIST207B	123		2	125	9 (7)	
ENGL201B	95		26	121	10 (9)	
ART200	96	1	1	98	11 (11)	
ENGL201C	89		7	96	12 (14)	
BIO205	92			92	13 (19)	
SOC201A	72		17	89	14 (15)	
ECON201A	69		14	83	15 (**)	
HEED203	59	1	15	75	16 (12)	
NABE405				75	17 (**)	
PSYC206	61		11	72	18 (**)	
HEED202	64		7	71	19 (**)	
BUS245	45	1	24	70	20 (20)	

2019/20 Academic Year						
Course	Location Enrolled			Total	Rank	
	Distance	North	South			
CSS099		10	393	403	1	
ENGL201A	130	1	243	384	2	
PSYC201	115		137	252	3	
MATH247	32		214	246	4	
HIST207A	89		104	214	5	
POLS202	102		109	211	6	
HIST207B	103		91	210	7	
COMM201	38	3	89	130	8	
ENGL201B	42		77	119	9	
MUS237	69		49	118	10	
ART200	61	1	33	116	11	
HEED203	74		35	109	12	
NUTR210	73	1	30	104	13	
ENGL201C	52		51	103	14	
SOC201A	44		45	100	15	
ECOL474		2	5	97	16	
MATH230	11		64	86	17	
MATH127	15	1	41	83	18	
BIO205		4	74	78	19	
BUS245	39		35	74	20	

* Excludes students who were enrolled only in CCAP (dual enrollment) classes



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Fall 2021

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Region: All

All Regions

Overall

Students	Avg. Units	FTES
1,345	6.7	433.8

Full / Part Time Students

Full Time	12-15 Units	15+ Units
298	220	78

Part Time	.1-6 Units	6.1-11.9
792	345	447

Noncredit	Withdrawals	Not Attended
140	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
1,096	53	188

Enrolment Status

First Time	249	18.5%
First Time Transfer	131	9.7%
Returning	138	10.3%
Special Admin / HS Enrichment	124	9.2%
Continuing	703	52.3%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	794	59.0%
Sophomore (30-59.9 units)	254	18.9%
60 or more units w/o deg	73	5.4%
AA/AS degree	94	7.0%
BA/BS degree	130	9.7%

Gender

Male	540	40.1%
Female	784	58.3%
Unknown Gender	21	1.6%

Age

19 & under	551	41.0%
20-24	333	24.8%
25-29	115	8.6%
30-34	82	6.1%
35-39	71	5.3%
40-49	62	4.6%
50+	131	9.7%
Unknown	0	0.0%

Ethnicity

Asian	35	2.6%
Black or African American	16	1.2%
Hispanic / Latino	448	33.3%
American Indian or Alaska Native	9	0.7%
Native Hawaiian or Pacific Island	5	0.4%
White	752	55.9%
Two or More Races	68	5.1%
Unreported or Unknown	12	0.9%

Educational Goals

Obtain AA or AS & transfer to 4 year	564	41.9%
Transfer to a 4 year w/o AA or AS	124	9.2%
Obtain AA or AS w/o transfer	114	8.5%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	45	3.3%
Discover career interest & goals	33	2.5%
Prepare for new career & job skills	40	3.0%
Advance career & upgrade job skills	23	1.7%
Maintain certificate & license	14	1.0%
Educational development	120	8.9%
Improve basic skills	45	3.3%
Credits for HS diploma or GED	48	3.6%
Move noncredit to credit coursework	2	0.1%
4 year student meeting 4 year reqs	30	2.2%
Undecided on goal	141	10.5%
Uncollected or unreported	2	0.1%
Transfer related goals	688	51.2%
Degree related goals	678	50.4%



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Region: All

All Regions

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Arroyo Grande High	127	132
Central Coast New Tech High	18	18
Nipomo High	16	18
Lopez Continuation High	10	11
San Luis Obispo High	7	7
Mission College Preparatory	2	2
Pacific Beach High	2	2
Morro Bay High	2	2
SLO Classical Academy	1	1
Templeton Independent Study Hi	0	1
Paso Robles High	1	1
Coastal Christian	1	1
Atascadero High	1	1
SLO County Community School	1	1
Templeton High	0	1
Pacific View Academy	1	1
All Local	190	200
Non-local High Schools	20	49



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Region: DE

Distance Learning

Overall

Students	Avg. Units	FTES
1,119	7.3	381.9

Full / Part Time Students

Full Time	12-15 Units	15+ Units
281	207	74

Part Time	.1-6 Units	6.1-11.9
682	276	406

Noncredit	Withdrawals	Not Attended
59	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
921	24	168

Enrolment Status

First Time	202	18.1%
First Time Transfer	92	8.2%
Returning	84	7.5%
Special Admin / HS Enrichment	115	10.3%
Continuing	626	55.9%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	663	59.2%
Sophomore (30-59.9 units)	235	21.0%
60 or more units w/o degree	64	5.7%
AA/AS degree	77	6.9%
BA/BS degree	80	7.1%

Gender

Male	428	38.2%
Female	672	60.1%
Unknown Gender	19	1.7%

Age

19 & under	497	44.4%
20-24	292	26.1%
25-29	94	8.4%
30-34	72	6.4%
35-39	56	5.0%
40-49	57	5.1%
50+	51	4.6%
Unknown	0	0.0%

Ethnicity

Asian	32	2.9%
Black or African American	14	1.3%
Hispanic / Latino	374	33.4%
American Indian or Alaska Native	9	0.8%
Native Hawaiian or Pacific Island	4	0.4%
White	618	55.2%
Two or More Races	62	5.5%
Unreported or Unknown	6	0.5%

Educational Goals

Obtain AA or AS & transfer to 4 year	518	46.3%
Transfer to a 4 year w/o AA or AS	115	10.3%
Obtain AA or AS w/o transfer	101	9.0%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	27	2.4%
Discover career interest & goals	29	2.6%
Prepare for new career & job skills	30	2.7%
Advance career & upgrade job skills	16	1.4%
Maintain certificate & license	7	0.6%
Educational development	43	3.8%
Improve basic skills	35	3.1%
Credits for HS diploma or GED	45	4.0%
Move noncredit to credit coursework	1	0.1%
4 year student meeting 4 year reqs	26	2.3%
Undecided on goal	124	11.1%
Uncollected or unreported	2	0.2%
Transfer related goals	633	56.6%
Degree related goals	619	55.3%



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Region: DE

Distance Learning

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Arroyo Grande High	114	119
Central Coast New Tech High	17	17
Nipomo High	13	15
Lopez Continuation High	8	9
San Luis Obispo High	5	5
Morro Bay High	2	2
Mission College Preparatory	2	2
Atascadero High	1	1
SLO County Community School	1	1
Coastal Christian	1	1
Paso Robles High	1	1
Pacific Beach High	1	1
Templeton Independent Study Hi	0	1
SLO Classical Academy	1	1
Pacific View Academy	1	1
Templeton High	0	1
All Local	168	178
Non-local High Schools	15	24



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Region: SLO

San Luis Obispo

Overall

Students	Avg. Units	FTES
475	8.6	205.8

Full / Part Time Students

Full Time	12-15 Units	15+ Units
169	122	47

Part Time	.1-6 Units	6.1-11.9
260	90	170

Noncredit	Withdrawals	Not Attended
17	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
320	30	123

Enrolment Status

First Time	134	28.2%
First Time Transfer	33	6.9%
Returning	39	8.2%
Special Admin / HS Enrichment	10	2.1%
Continuing	259	54.5%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	300	63.2%
Sophomore (30-59.9 units)	89	18.7%
60 or more units w/o degree	29	6.1%
AA/AS degree	28	5.9%
BA/BS degree	29	6.1%

Gender

Male	256	53.9%
Female	212	44.6%
Unknown Gender	7	1.5%

Age

19 & under	252	53.1%
20-24	116	24.4%
25-29	36	7.6%
30-34	19	4.0%
35-39	21	4.4%
40-49	11	2.3%
50+	20	4.2%
Unknown	0	0.0%

Ethnicity

Asian	11	2.3%
Black or African American	4	0.8%
Hispanic / Latino	162	34.1%
American Indian or Alaska Native	1	0.2%
Native Hawaiian or Pacific Island	0	0.0%
White	260	54.7%
Two or More Races	34	7.2%
Unreported or Unknown	3	0.6%

Educational Goals

Obtain AA or AS & transfer to 4 year	232	48.8%
Transfer to a 4 year w/o AA or AS	55	11.6%
Obtain AA or AS w/o transfer	38	8.0%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	24	5.1%
Discover career interest & goals	11	2.3%
Prepare for new career & job skills	16	3.4%
Advance career & upgrade job skills	7	1.5%
Maintain certificate & license	8	1.7%
Educational development	16	3.4%
Improve basic skills	9	1.9%
Credits for HS diploma or GED	4	0.8%
Move noncredit to credit coursework	1	0.2%
4 year student meeting 4 year reqs	10	2.1%
Undecided on goal	44	9.3%
Uncollected or unreported	0	0.0%
Transfer related goals	287	60.4%
Degree related goals	270	56.8%



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Region: SLO

San Luis Obispo

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Arroyo Grande High	78	80
Nipomo High	12	12
Central Coast New Tech High	7	7
San Luis Obispo High	6	6
Lopez Continuation High	4	4
Morro Bay High	2	2
Paso Robles High	1	1
Pacific Beach High	1	1
SLO Classical Academy	1	1
Mission College Preparatory	1	1
Templeton High	0	1
All Local	113	116
Non-local High Schools	12	18



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Region: SC

South County

Overall

Students	Avg. Units	FTES
101	2.5	15.0

Full / Part Time Students

Full Time	12-15 Units	15+ Units
0	0	0

Part Time	.1-6 Units	6.1-11.9
36	5	31

Noncredit	Withdrawals	Not Attended
65	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
99	0	2

Enrolment Status

First Time	16	15.8%
First Time Transfer	22	21.8%
Returning	27	26.7%
Special Admin / HS Enrichment	35	34.7%
Continuing	1	1.0%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	70	69.3%
Sophomore (30-59.9 units)	1	1.0%
60 or more units w/o degree	0	0.0%
AA/AS degree	2	2.0%
BA/BS degree	28	27.7%

Gender

Male	31	30.7%
Female	70	69.3%
Unknown Gender	0	0.0%

Age

19 & under	35	34.7%
20-24	0	0.0%
25-29	2	2.0%
30-34	0	0.0%
35-39	1	1.0%
40-49	0	0.0%
50+	63	62.4%
Unknown	0	0.0%

Ethnicity

Asian	3	3.0%
Black or African American	0	0.0%
Hispanic / Latino	16	15.8%
American Indian or Alaska Native	0	0.0%
Native Hawaiian or Pacific Island	1	1.0%
White	72	71.3%
Two or More Races	4	4.0%
Unreported or Unknown	5	5.0%

Educational Goals

Obtain AA or AS & transfer to 4 year	4	4.0%
Transfer to a 4 year w/o AA or AS	3	3.0%
Obtain AA or AS w/o transfer		0.0%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	0	0.0%
Discover career interest & goals	0	0.0%
Prepare for new career & job skills	0	0.0%
Advance career & upgrade job skills	0	0.0%
Maintain certificate & license	0	0.0%
Educational development	65	64.4%
Improve basic skills	1	1.0%
Credits for HS diploma or GED	11	10.9%
Move noncredit to credit coursework	0	0.0%
4 year student meeting 4 year reqs	2	2.0%
Undecided on goal	15	14.9%
Uncollected or unreported	0	0.0%
Transfer related goals	7	6.9%
Degree related goals	4	4.0%



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Region: SC

South County

High Schools (Incoming Freshmen)

	Age 17-19	All Ages
Local High schools		
All Local	0	0
Non-local High Schools	0	16



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Region: NC

North County

Overall

Students	Avg. Units	FTES
16	10.1	9.3

Full / Part Time Students

Full Time	12-15 Units	15+ Units
9	4	5

Part Time	.1-6 Units	6.1-11.9
3	2	1

Noncredit	Withdrawals	Not Attended
2	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
14	0	2

Enrolment Status

First Time	2	12.5%
First Time Transfer	2	12.5%
Returning	3	18.8%
Special Admin / HS Enrichment	0	0.0%
Continuing	9	56.3%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	7	43.8%
Sophomore (30-59.9 units)	4	25.0%
60 or more units w/o degree	0	0.0%
AA/AS degree	1	6.3%
BA/BS degree	4	25.0%

Gender

Male	7	43.8%
Female	9	56.3%
Unknown Gender	0	0.0%

Age

19 & under	5	31.3%
20-24	2	12.5%
25-29	4	25.0%
30-34	0	0.0%
35-39	2	12.5%
40-49	0	0.0%
50+	3	18.8%
Unknown	0	0.0%

Ethnicity

Asian	0	0.0%
Black or African American	0	0.0%
Hispanic / Latino	8	50.0%
American Indian or Alaska Native	0	0.0%
Native Hawaiian or Pacific Island	0	0.0%
White	8	50.0%
Two or More Races	0	0.0%
Unreported or Unknown	0	0.0%

Educational Goals

Obtain AA or AS & transfer to 4 year	4	25.0%
Transfer to a 4 year w/o AA or AS	2	12.5%
Obtain AA or AS w/o transfer	2	12.5%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	2	12.5%
Discover career interest & goals	1	6.3%
Prepare for new career & job skills	1	6.3%
Advance career & upgrade job skills	0	0.0%
Maintain certificate & license	1	6.3%
Educational development	1	6.3%
Improve basic skills	1	6.3%
Credits for HS diploma or GED	0	0.0%
Move noncredit to credit coursework	0	0.0%
4 year student meeting 4 year reqs	0	0.0%
Undecided on goal	1	6.3%
Uncollected or unreported	0	0.0%
Transfer related goals	6	37.5%
Degree related goals	6	37.5%



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Region: NC

North County

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Lopez Continuation High	1	1
Atascadero High	1	1
All Local	2	2



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Enrollment by Region Combination

Region	
DE	758
SLO	152
DE SLO	318
SC	65
DE SC	35
NC	7
DE NC	5
NC SLO	2
DE NC SLO	2
DE SC SLO	1

*** Report Control Information ***

Term: Fall 2021
 Cluster: -----All Clusters-----
 Division: -----All Divisions-----
 Department: -----All Departments-----
 Subject: -----All Subjects-----
 Course Number:
 CRN:
 Credit Status: Any
 Data as of: 1/24/2022



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Region: All

All Regions

Overall

Students	Avg. Units	FTES
1,525	6.6	519.3

Full / Part Time Students

Full Time	12-15 Units	15+ Units
347	261	86

Part Time	.1-6 Units	6.1-11.9
830	334	496

Noncredit	Withdrawals	Not Attended
230	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
1,061	180	266

Enrolment Status

First Time	396	26.0%
First Time Transfer	145	9.5%
Returning	139	9.1%
Special Admin / HS Enrichment	110	7.2%
Continuing	735	48.2%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	981	64.3%
Sophomore (30-59.9 units)	244	16.0%
60 or more units w/o deg	76	5.0%
AA/AS degree	123	8.1%
BA/BS degree	101	6.6%

Gender

Male	611	40.1%
Female	888	58.2%
Unknown Gender	26	1.7%

Age

19 & under	585	38.4%
20-24	376	24.7%
25-29	126	8.3%
30-34	102	6.7%
35-39	57	3.7%
40-49	92	6.0%
50+	187	12.3%
Unknown	0	0.0%

Ethnicity

Asian	44	2.9%
Black or African American	20	1.3%
Hispanic / Latino	534	35.0%
American Indian or Alaska Native	9	0.6%
Native Hawaiian or Pacific Island	4	0.3%
White	819	53.7%
Two or More Races	73	4.8%
Unreported or Unknown	22	1.4%

Educational Goals

Obtain AA or AS & transfer to 4 year	627	41.1%
Transfer to a 4 year w/o AA or AS	175	11.5%
Obtain AA or AS w/o transfer	124	8.1%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	41	2.7%
Discover career interest & goals	29	1.9%
Prepare for new career & job skills	27	1.8%
Advance career & upgrade job skills	30	2.0%
Maintain certificate & license	17	1.1%
Educational development	191	12.5%
Improve basic skills	51	3.3%
Credits for HS diploma or GED	35	2.3%
Move noncredit to credit coursework	3	0.2%
4 year student meeting 4 year reqs	28	1.8%
Undecided on goal	126	8.3%
Uncollected or unreported	21	1.4%
Transfer related goals	802	52.6%
Degree related goals	751	49.2%



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Region: All

All Regions

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Arroyo Grande High	163	170
Nipomo High	29	31
Central Coast New Tech High	18	19
San Luis Obispo High	14	14
Lopez Continuation High	10	13
SLO County Community School	3	4
Mission College Preparatory	4	4
Atascadero High	2	3
Coastal Christian	2	2
Grizzly ChalleNGe Charter	1	2
Morro Bay High	2	2
Highland Preparatory	1	1
All Local	249	265
Non-local High Schools	33	131



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==PROD==

Region: SLO

San Luis Obispo

Overall

Students	Avg. Units	FTES
1,007	8.3	429.5

Full / Part Time Students

Full Time	12-15 Units	15+ Units
320	244	76

Part Time	.1-6 Units	6.1-11.9
570	167	403

Noncredit	Withdrawals	Not Attended
31	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
681	70	251

Enrolment Status

First Time	282	28.0%
First Time Transfer	76	7.5%
Returning	61	6.1%
Special Admin / HS Enrichment	20	2.0%
Continuing	568	56.4%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	618	61.4%
Sophomore (30-59.9 units)	203	20.2%
60 or more units w/o degree	62	6.2%
AA/AS degree	82	8.1%
BA/BS degree	42	4.2%

Gender

Male	446	44.3%
Female	548	54.4%
Unknown Gender	13	1.3%

Age

19 & under	455	45.2%
20-24	304	30.2%
25-29	82	8.1%
30-34	67	6.7%
35-39	36	3.6%
40-49	35	3.5%
50+	28	2.8%
Unknown	0	0.0%

Ethnicity

Asian	31	3.1%
Black or African American	17	1.7%
Hispanic / Latino	358	35.6%
American Indian or Alaska Native	7	0.7%
Native Hawaiian or Pacific Island	3	0.3%
White	523	51.9%
Two or More Races	54	5.4%
Unreported or Unknown	14	1.4%

Educational Goals

Obtain AA or AS & transfer to 4 year	522	51.8%
Transfer to a 4 year w/o AA or AS	139	13.8%
Obtain AA or AS w/o transfer	86	8.5%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	27	2.7%
Discover career interest & goals	25	2.5%
Prepare for new career & job skills	19	1.9%
Advance career & upgrade job skills	20	2.0%
Maintain certificate & license	9	0.9%
Educational development	37	3.7%
Improve basic skills	14	1.4%
Credits for HS diploma or GED	7	0.7%
Move noncredit to credit coursework	1	0.1%
4 year student meeting 4 year reqs	23	2.3%
Undecided on goal	78	7.7%
Uncollected or unreported	0	0.0%
Transfer related goals	661	65.6%
Degree related goals	608	60.4%



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==PROD==

Region: SLO

San Luis Obispo

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Arroyo Grande High	153	158
Nipomo High	23	24
Central Coast New Tech High	18	19
San Luis Obispo High	13	13
Lopez Continuation High	7	10
Mission College Preparatory	4	4
Atascadero High	2	3
SLO County Community School	2	3
Coastal Christian	2	2
Grizzly ChalleNGe Charter	1	2
Morro Bay High	1	1
Highland Preparatory	1	1
All Local	227	240
Non-local High Schools	29	42



Registration / Characteristics Report

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Region: DE

Distance Learning

Overall

Students	Avg. Units	FTES
586	8.1	221.2

Full / Part Time Students

Full Time	12-15 Units	15+ Units
168	122	46

Part Time	.1-6 Units	6.1-11.9
382	135	247

Noncredit	Withdrawals	Not Attended
0	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
460	8	105

Enrolment Status

First Time	128	21.8%
First Time Transfer	38	6.5%
Returning	71	12.1%
Special Admin / HS Enrichment	41	7.0%
Continuing	308	52.6%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	346	59.0%
Sophomore (30-59.9 units)	133	22.7%
60 or more units w/o degree	38	6.5%
AA/AS degree	45	7.7%
BA/BS degree	24	4.1%

Gender

Male	196	33.4%
Female	382	65.2%
Unknown Gender	8	1.4%

Age

19 & under	236	40.3%
20-24	164	28.0%
25-29	60	10.2%
30-34	46	7.8%
35-39	23	3.9%
40-49	38	6.5%
50+	19	3.2%
Unknown	0	0.0%

Ethnicity

Asian	15	2.6%
Black or African American	8	1.4%
Hispanic / Latino	178	30.4%
American Indian or Alaska Native	8	1.4%
Native Hawaiian or Pacific Island	2	0.3%
White	341	58.2%
Two or More Races	27	4.6%
Unreported or Unknown	7	1.2%

Educational Goals

Obtain AA or AS & transfer to 4 year	278	47.4%
Transfer to a 4 year w/o AA or AS	88	15.0%
Obtain AA or AS w/o transfer	60	10.2%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	17	2.9%
Discover career interest & goals	10	1.7%
Prepare for new career & job skills	10	1.7%
Advance career & upgrade job skills	13	2.2%
Maintain certificate & license	6	1.0%
Educational development	10	1.7%
Improve basic skills	5	0.9%
Credits for HS diploma or GED	18	3.1%
Move noncredit to credit coursework	0	0.0%
4 year student meeting 4 year reqs	15	2.6%
Undecided on goal	56	9.6%
Uncollected or unreported	0	0.0%
Transfer related goals	366	62.5%
Degree related goals	338	57.7%



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Region: DE

Distance Learning

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Arroyo Grande High	62	64
Nipomo High	13	14
Central Coast New Tech High	12	13
Lopez Continuation High	4	5
San Luis Obispo High	5	5
Morro Bay High	2	2
Grizzly ChalleNGe Charter	0	1
Mission College Preparatory	1	1
Coastal Christian	1	1
Atascadero High	1	1
SLO County Community School	1	1
All Local	102	108
Non-local High Schools	13	20



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==PROD==

Region: SC

South County

Overall

Students	Avg. Units	FTES
291	1.8	39.6

Full / Part Time Students

Full Time	12-15 Units	15+ Units
7	5	2

Part Time	.1-6 Units	6.1-11.9
81	50	31

Noncredit	Withdrawals	Not Attended
197	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
158	99	34

Enrolment Status

First Time	88	30.2%
First Time Transfer	52	17.9%
Returning	27	9.3%
Special Admin / HS Enrichment	60	20.6%
Continuing	64	22.0%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	227	78.0%
Sophomore (30-59.9 units)	4	1.4%
60 or more units w/o degree	1	0.3%
AA/AS degree	17	5.8%
BA/BS degree	42	14.4%

Gender

Male	97	33.3%
Female	188	64.6%
Unknown Gender	6	2.1%

Age

19 & under	73	25.1%
20-24	21	7.2%
25-29	13	4.5%
30-34	6	2.1%
35-39	7	2.4%
40-49	24	8.2%
50+	147	50.5%
Unknown	0	0.0%

Ethnicity

Asian	9	3.1%
Black or African American	2	0.7%
Hispanic / Latino	109	37.5%
American Indian or Alaska Native	0	0.0%
Native Hawaiian or Pacific Island	1	0.3%
White	159	54.6%
Two or More Races	7	2.4%
Unreported or Unknown	4	1.4%

Educational Goals

Obtain AA or AS & transfer to 4 year	38	13.1%
Transfer to a 4 year w/o AA or AS	12	4.1%
Obtain AA or AS w/o transfer	5	1.7%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	2	0.7%
Discover career interest & goals	2	0.7%
Prepare for new career & job skills	2	0.7%
Advance career & upgrade job skills	1	0.3%
Maintain certificate & license	1	0.3%
Educational development	143	49.1%
Improve basic skills	33	11.3%
Credits for HS diploma or GED	11	3.8%
Move noncredit to credit coursework	2	0.7%
4 year student meeting 4 year reqs	1	0.3%
Undecided on goal	17	5.8%
Uncollected or unreported	21	7.2%
Transfer related goals	50	17.2%
Degree related goals	43	14.8%



Registration / Characteristics Report Fall 2019

Region: SC

South County

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Arroyo Grande High	5	6
Central Coast New Tech High	1	1
Lopez Continuation High	1	1
All Local	7	8
Non-local High Schools	1	80



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Region: NC

North County

Overall

Students	Avg. Units	FTES
40	9.2	20.6

Full / Part Time Students

Full Time	12-15 Units	15+ Units
13	3	10

Part Time	.1-6 Units	6.1-11.9
22	14	8

Noncredit	Withdrawals	Not Attended
3	0	1

Day / Evening Students

Day Only	Night Only	Day/Eve
26	10	4

Enrolment Status

First Time	5	12.5%
First Time Transfer	4	10.0%
Returning	3	7.5%
Special Admin / HS Enrichment	0	0.0%
Continuing	28	70.0%
Unknown	0	0.0%

Level

Freshmen (< 30 units)	17	42.5%
Sophomore (30-59.9 units)	8	20.0%
60 or more units w/o degree	4	10.0%
AA/AS degree	10	25.0%
BA/BS degree	1	2.5%

Gender

Male	17	42.5%
Female	22	55.0%
Unknown Gender	1	2.5%

Age

19 & under	4	10.0%
20-24	16	40.0%
25-29	6	15.0%
30-34	5	12.5%
35-39	3	7.5%
40-49	4	10.0%
50+	2	5.0%
Unknown	0	0.0%

Ethnicity

Asian	1	2.5%
Black or African American	1	2.5%
Hispanic / Latino	16	40.0%
American Indian or Alaska Native	0	0.0%
Native Hawaiian or Pacific Island	0	0.0%
White	18	45.0%
Two or More Races	4	10.0%
Unreported or Unknown	0	0.0%

Educational Goals

Obtain AA or AS & transfer to 4 year	11	27.5%
Transfer to a 4 year w/o AA or AS	1	2.5%
Obtain AA or AS w/o transfer	4	10.0%
Obtain 2 year vocation w/o transfer	0	0.0%
Vocational certificate w/o transfer	6	15.0%
Discover career interest & goals	1	2.5%
Prepare for new career & job skills	2	5.0%
Advance career & upgrade job skills	1	2.5%
Maintain certificate & license	3	7.5%
Educational development	2	5.0%
Improve basic skills	1	2.5%
Credits for HS diploma or GED	2	5.0%
Move noncredit to credit coursework	0	0.0%
4 year student meeting 4 year reqs	1	2.5%
Undecided on goal	5	12.5%
Uncollected or unreported	0	0.0%
Transfer related goals	12	30.0%
Degree related goals	15	37.5%



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Region: NC

North County

High Schools (Incoming Freshmen)

Local High schools	Age 17-19	All Ages
Nipomo High	2	3
Arroyo Grande High	1	1
All Local	3	4
Non-local High Schools	0	1



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Enrollment by Region Combination

Region	
SLO	635
DE	223
DE SLO	336
SC	257
NC	25
SC SLO	16
DE SC	9
DE SC SLO	10
NC SLO	7
DE NC	5
DE NC SLO	3

*** Report Control Information ***

Term: Fall 2019
 Cluster: -----All Clusters-----
 Division: -----All Divisions-----
 Department: -----All Departments-----
 Subject: -----All Subjects-----
 Course Number:
 CRN:
 Credit Status: Any
 Data as of: 2/7/2022

Demographic Overview

South County

Emsi Q4 2021 Data Set

January 2022

Business & Entrepreneurship at Cuesta College

Highway 1
San Luis Obispo, California 93403
805-546-3100 x2255

Parameters

Regions:

Code	Description
93420	Arroyo Grande, CA (in San Luis Obispo county)
93421	Arroyo Grande, CA (in San Luis Obispo county)
93424	Avila Beach, CA (in San Luis Obispo county)
93433	Grover Beach, CA (in San Luis Obispo county)
93444	Nipomo, CA (in San Luis Obispo county)

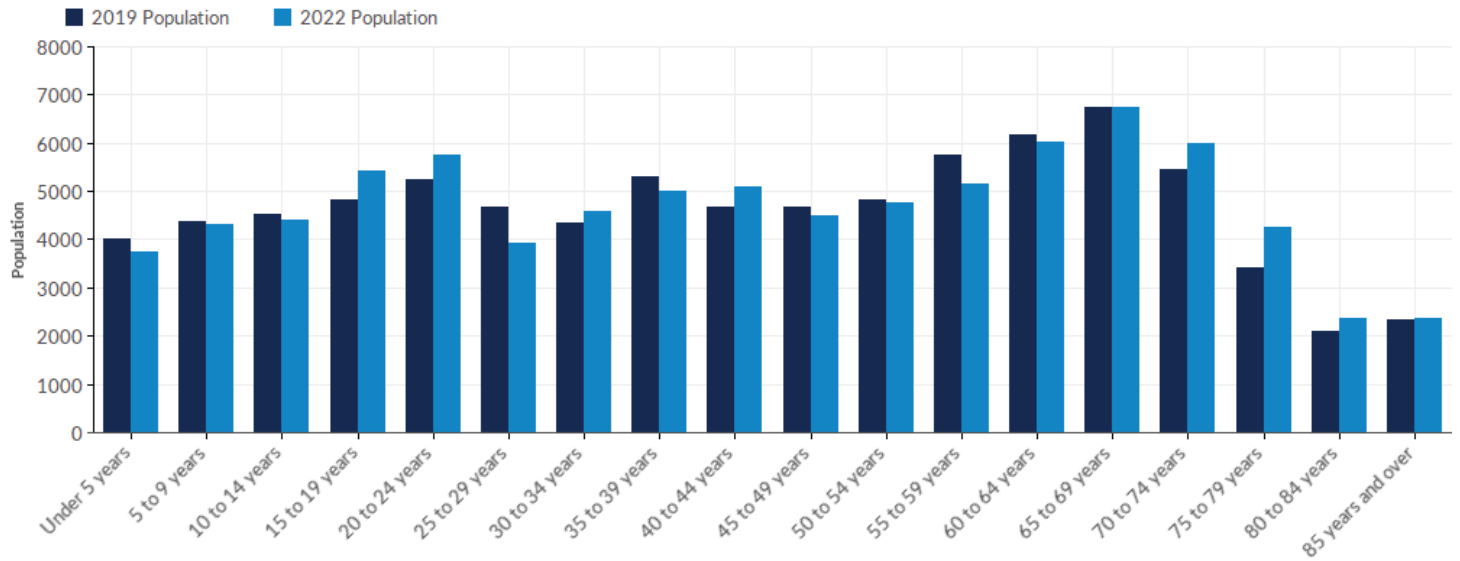
Code	Description
93445	Oceano, CA (in San Luis Obispo county)
93448	Pismo Beach, CA (in San Luis Obispo county)
93449	Pismo Beach, CA (in San Luis Obispo county)
93475	Oceano, CA (in San Luis Obispo county)
93483	Grover Beach, CA (in San Luis Obispo county)

Timeframe: 2019 - 2022

Cohort Totals

Area	2019 Population	2022 Population	Change	% Change
10 ZIPs	83,424	84,396	972	1%
State	39,437,610	39,697,356	259,746	1%
Nation	328,329,953	334,023,267	5,693,314	2%

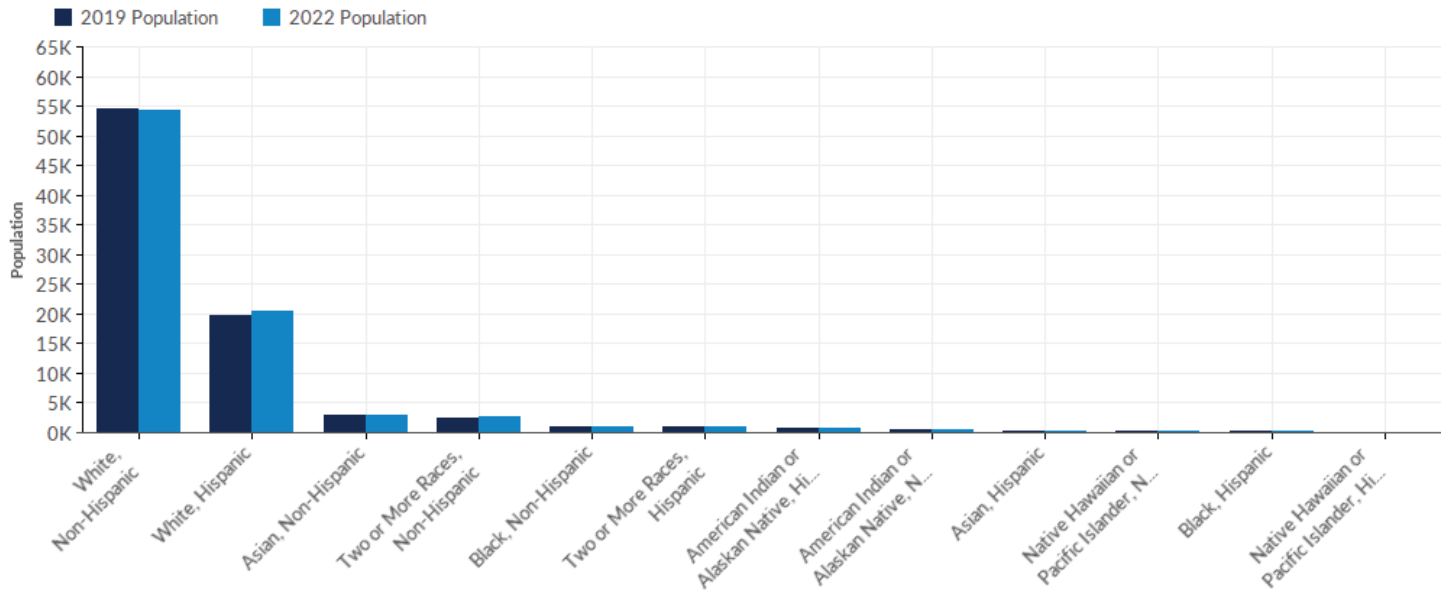
Population by Age Cohort



Age Cohort	2019 Population	2022 Population	Change	% Change	2022 % of Cohort
Under 5 years	4,004	3,748	-256	-6%	4.44%
5 to 9 years	4,387	4,307	-80	-2%	5.10%
10 to 14 years	4,509	4,407	-102	-2%	5.22%
15 to 19 years	4,826	5,426	600	12%	6.43%
20 to 24 years	5,254	5,751	497	9%	6.81%
25 to 29 years	4,685	3,936	-749	-16%	4.66%
30 to 34 years	4,346	4,591	245	6%	5.44%
35 to 39 years	5,308	4,998	-310	-6%	5.92%
40 to 44 years	4,669	5,080	411	9%	6.02%
45 to 49 years	4,676	4,488	-188	-4%	5.32%
50 to 54 years	4,823	4,754	-69	-1%	5.63%
55 to 59 years	5,751	5,157	-594	-10%	6.11%
60 to 64 years	6,174	6,020	-154	-2%	7.13%
65 to 69 years	6,748	6,736	-12	0%	7.98%
70 to 74 years	5,445	5,987	542	10%	7.09%
75 to 79 years	3,407	4,266	859	25%	5.05%
80 to 84 years	2,088	2,388	300	14%	2.78%
85 Years and over	2,346	2,346	0	0%	2.84%
Total	83,424	84,396	972	1%	100.00%

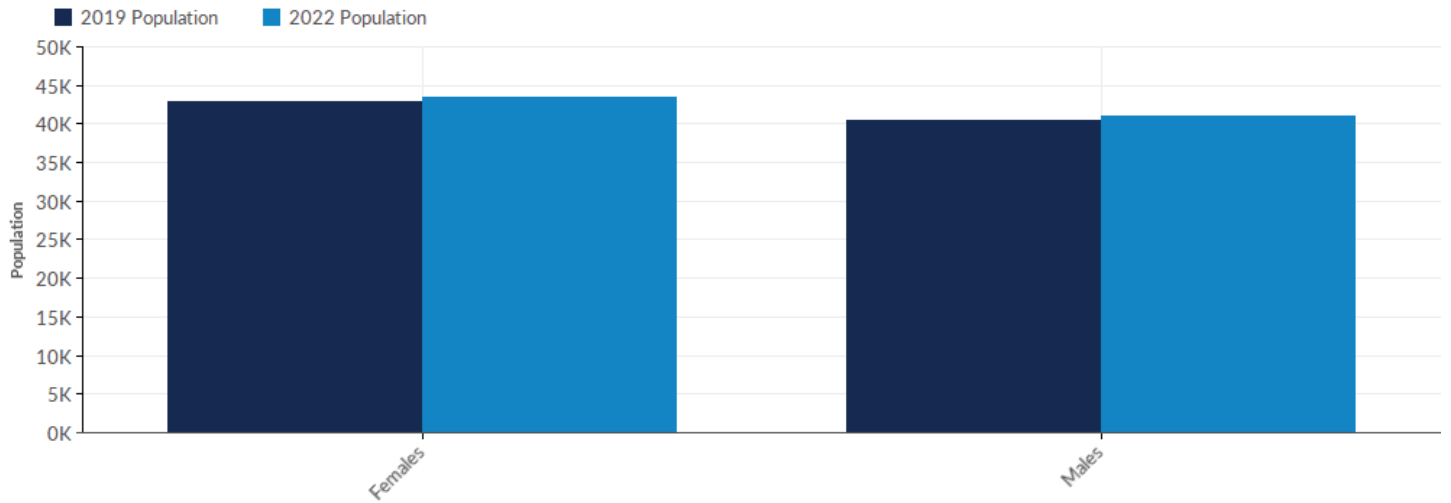
80 to 84 years	2,088	2,369	281	13%	2.81%
85 years and over	2,324	2,375	51	2%	2.81%
Total	83,424	84,396	972	1%	100.00%

Population by Race/Ethnicity



Race/Ethnicity	2019 Population	2022 Population	Change	% Change	2022 % of Cohort
White, Non-Hispanic	54,506	54,246	-260	0%	64.28%
White, Hispanic	19,807	20,508	701	4%	24.30%
Asian, Non-Hispanic	2,803	3,024	221	8%	3.58%
Two or More Races, Non-Hispanic	2,493	2,617	124	5%	3.10%
Black, Non-Hispanic	1,019	1,084	65	6%	1.28%
Two or More Races, Hispanic	986	1,063	77	8%	1.26%
American Indian or Alaskan Native, Hispanic	630	655	25	4%	0.78%
American Indian or Alaskan Native, Non-Hispanic	385	379	-6	-2%	0.45%
Asian, Hispanic	311	328	17	5%	0.39%
Native Hawaiian or Pacific Islander, Non-Hispanic	204	201	-3	-1%	0.24%
Black, Hispanic	188	197	9	5%	0.23%
Native Hawaiian or Pacific Islander, Hispanic	94	94	0	0%	0.11%
Total	83,424	84,396	970	1%	100.00%

Population by Gender



Gender	2019 Population	2022 Population	Change	% Change	2022 % of Cohort
Females	42,914	43,422	508	1%	51.45%
Males	40,510	40,974	464	1%	48.55%
Total	83,424	84,396	972	1%	100.00%

Appendix A - Data Sources and Calculations

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, and birth and mortality rates from the US Health Department.

State Data Sources

This report uses state data from the following agencies: California Employment Development Department



South County

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	6
Inbound and Outbound Migration	8
Industry Characteristics	10
Business Characteristics	15
Workforce Characteristics	16
Educational Pipeline	20

Report Parameters

10 ZIPs

93420	Arroyo Grande, CA (in San Luis Obispo county)
93421	Arroyo Grande, CA (in San Luis Obispo county)
93424	Avila Beach, CA (in San Luis Obispo county)
93433	Grover Beach, CA (in San Luis Obispo county)

93445	Oceano, CA (in San Luis Obispo county)
93448	Pismo Beach, CA (in San Luis Obispo county)
93449	Pismo Beach, CA (in San Luis Obispo county)
93475	Oceano, CA (in San Luis Obispo county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

83,451

Population (2020)

Population **grew by 1,894** over the last 5 years and is projected to **grow by 2,766** over the next 5 years.

33,894

Total Regional Employment

Jobs **decreased by 3,405** over the last 5 years but are projected to **grow by 1,524** over the next 5 years.

\$66.3K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$7.8K below** the national average earnings of \$74.2K per job.

Takeaways

- As of 2020 the region's population **increased by 2.3%** since 2015, growing by 1,894. Population is expected to **increase by 3.3%** between 2020 and 2025, adding 2,766.
- From 2015 to 2020, jobs **declined by 9.1%** in South County from 37,298 to **33,894**. This change **fell short of the national growth rate of 0.0% by 9.1%**. Labor force data is not available for South County.
- There is no education attainment data for South County.
- The top three industries in 2020 are Restaurants and Other Eating Places, Individual and Family Services, and Support Activities for Crop Production.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	83,451	N/A	33,894	134.3	\$5.05B	\$7.04B	\$6.47B
South County	83,451	N/A	33,894	134.3	\$5.05B	\$7.04B	\$6.47B
State	39,368,078	18,660,833	19,042,262	135.2	\$2.96T	\$1.73T	\$2.26T

Dec 2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

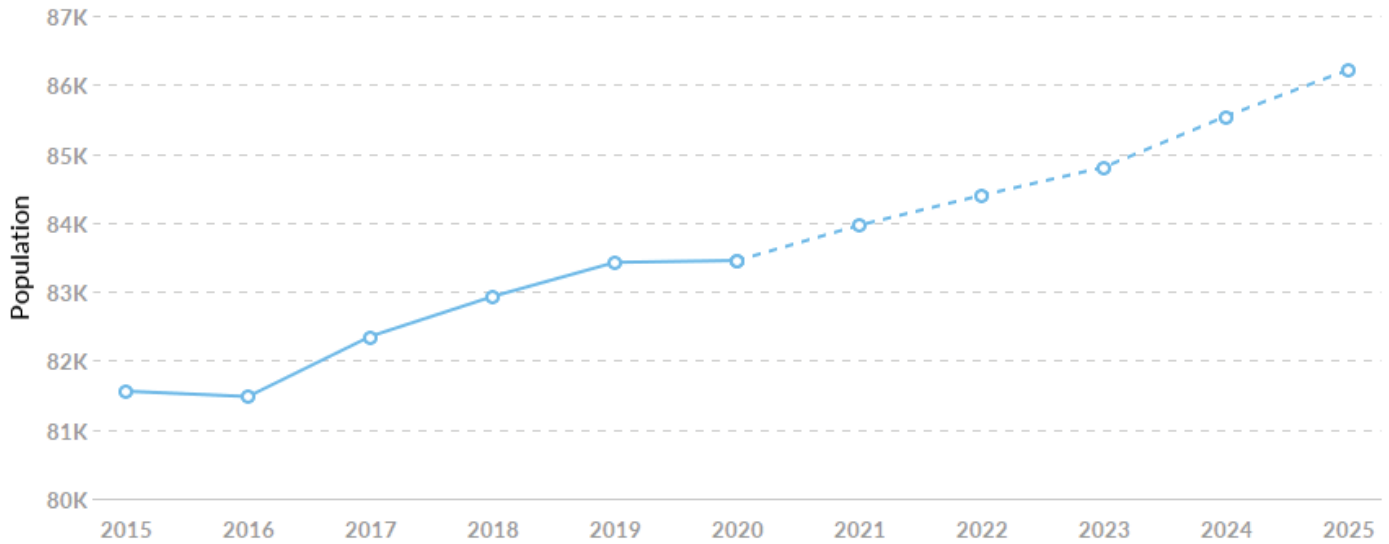
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

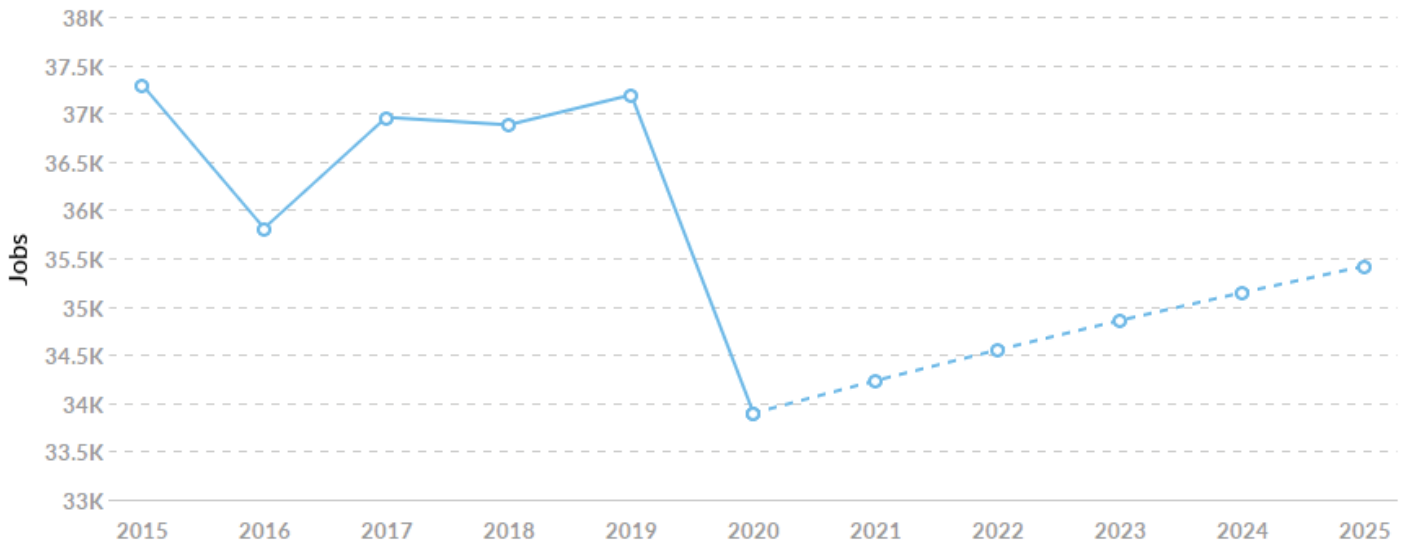
As of 2020 the region's population **increased by 2.3%** since 2015, growing by 1,894. Population is expected to **increase by 3.3%** between 2020 and 2025, adding 2,766.



Timeframe	Population
2015	81,557
2016	81,479
2017	82,351
2018	82,929
2019	83,424
2020	83,451
2021	83,963
2022	84,396
2023	84,803
2024	85,543
2025	86,216

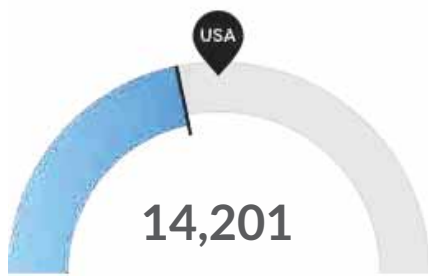
Job Trends

From 2015 to 2020, jobs declined by 9.1% in South County from 37,298 to 33,894. This change fell short of the national growth rate of 0.0% by 9.1%.



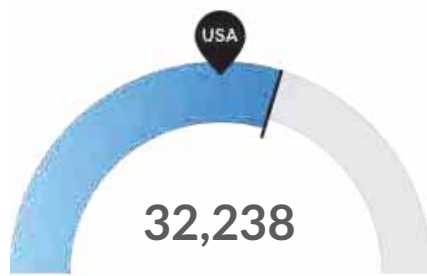
Timeframe	Jobs
2015	37,298
2016	35,809
2017	36,958
2018	36,880
2019	37,189
2020	33,894
2021	34,231
2022	34,550
2023	34,855
2024	35,143
2025	35,417

Population Characteristics



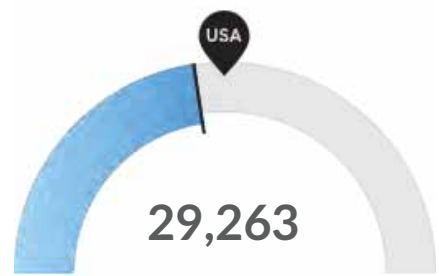
Millennials

Your area has 14,201 millennials (ages 25-39). The national average for an area this size is 17,197.



Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 24,837 people 55 or older, while there are 32,238 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 33,613 racially diverse people, while there are 29,263 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
93420	Arroyo Grande, CA (in S...	13,758
93433	Grover Beach, CA (in Sa...	6,423
93449	Pismo Beach, CA (in San...	5,185
93444	Nipomo, CA (in San Luis...	4,885
93424	Avila Beach, CA (in San ...	1,909

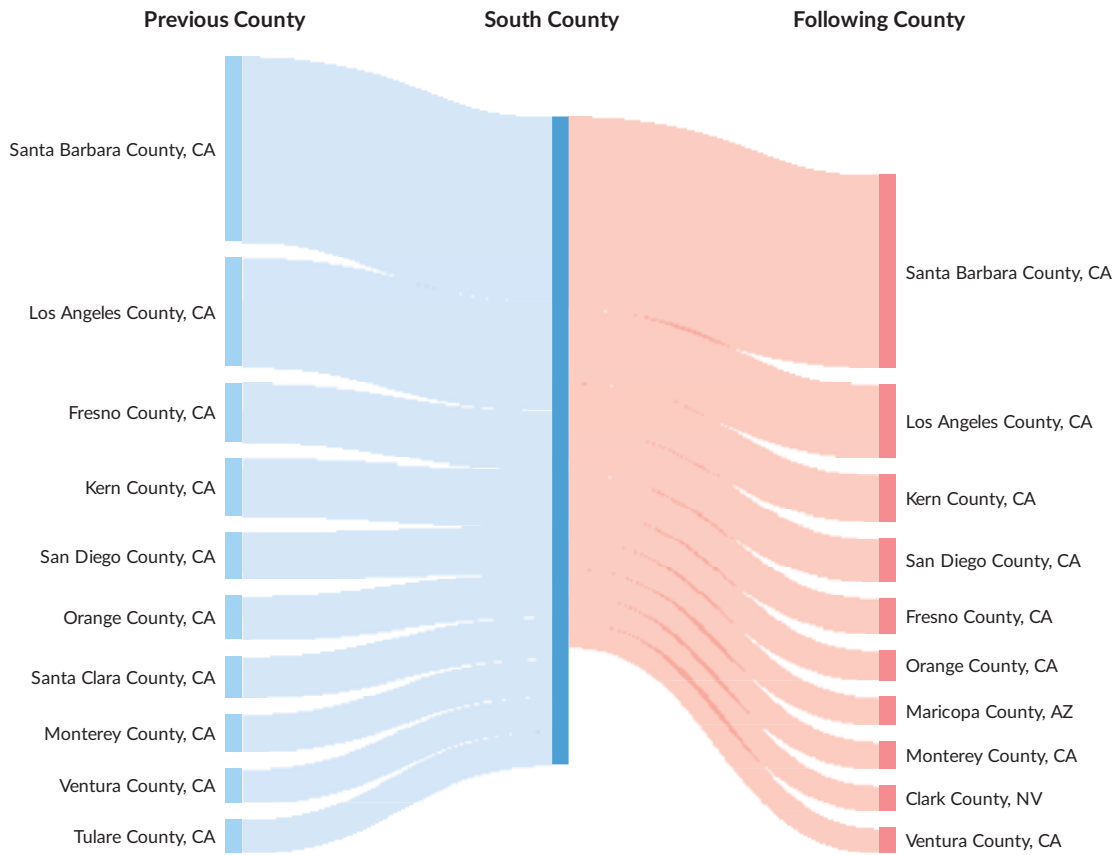
Where Talent Lives

ZIP	Name	2020 Workers
93420	Arroyo Grande, CA (in S...	13,488
93444	Nipomo, CA (in San Luis...	11,045
93433	Grover Beach, CA (in Sa...	6,440
93449	Pismo Beach, CA (in San...	3,206
93445	Oceano, CA (in San Luis...	2,750

Inbound and Outbound Migration

The table below analyzes past and current residents of South County. The left column shows residents of other counties migrating to South County. The right column shows residents migrating from South County to other counties.

As of 2019, 1,339 people have migrated from Santa Barbara County, CA to South County. In the same year, 1,402 people left South County migrating to Santa Barbara County, CA. The total Net Migration for South County in 2018 was -148.

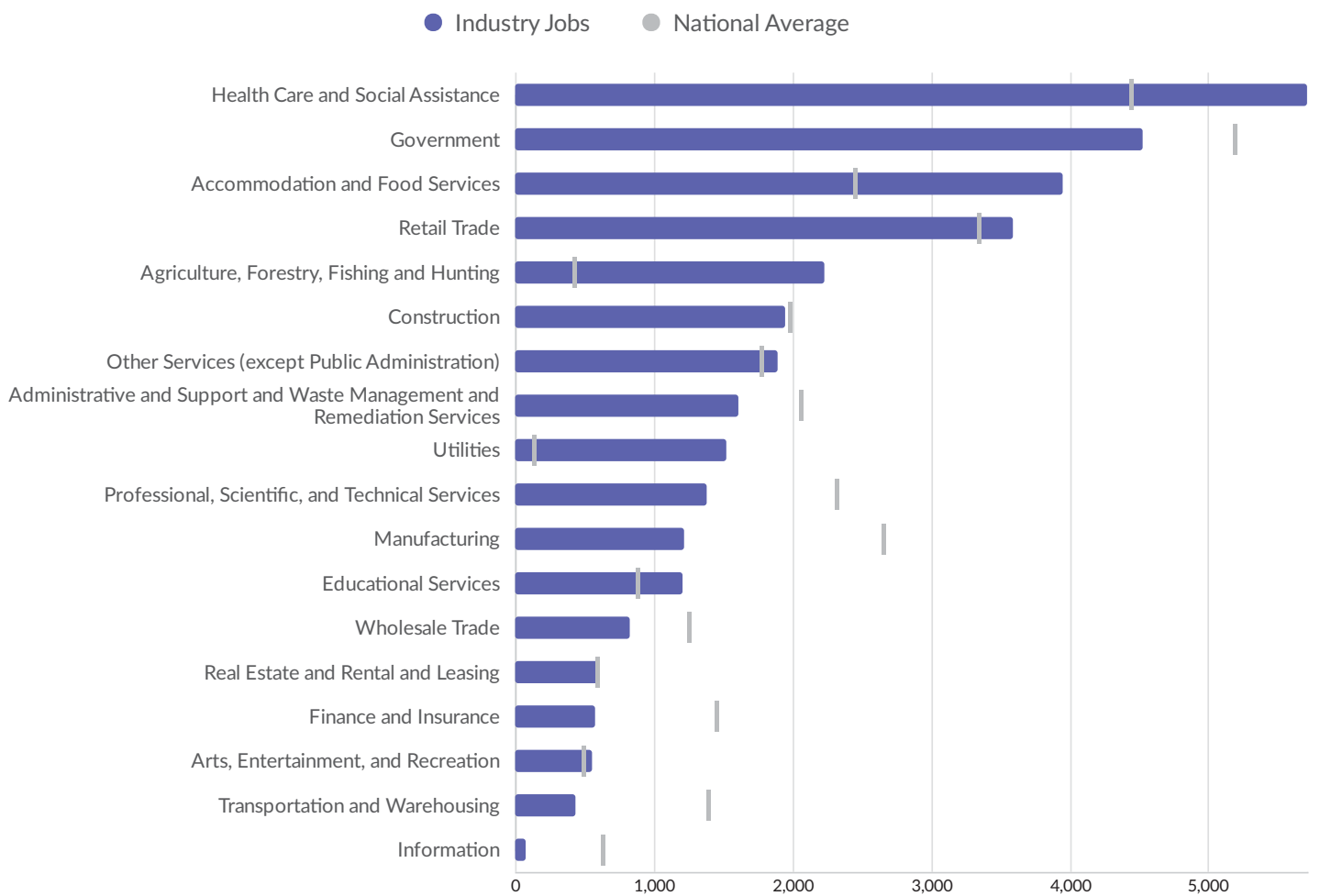


Top Previous Counties	Migrations
Santa Barbara County, CA	1,339
Los Angeles County, CA	789
Fresno County, CA	427
Kern County, CA	419
San Diego County, CA	341
Orange County, CA	317

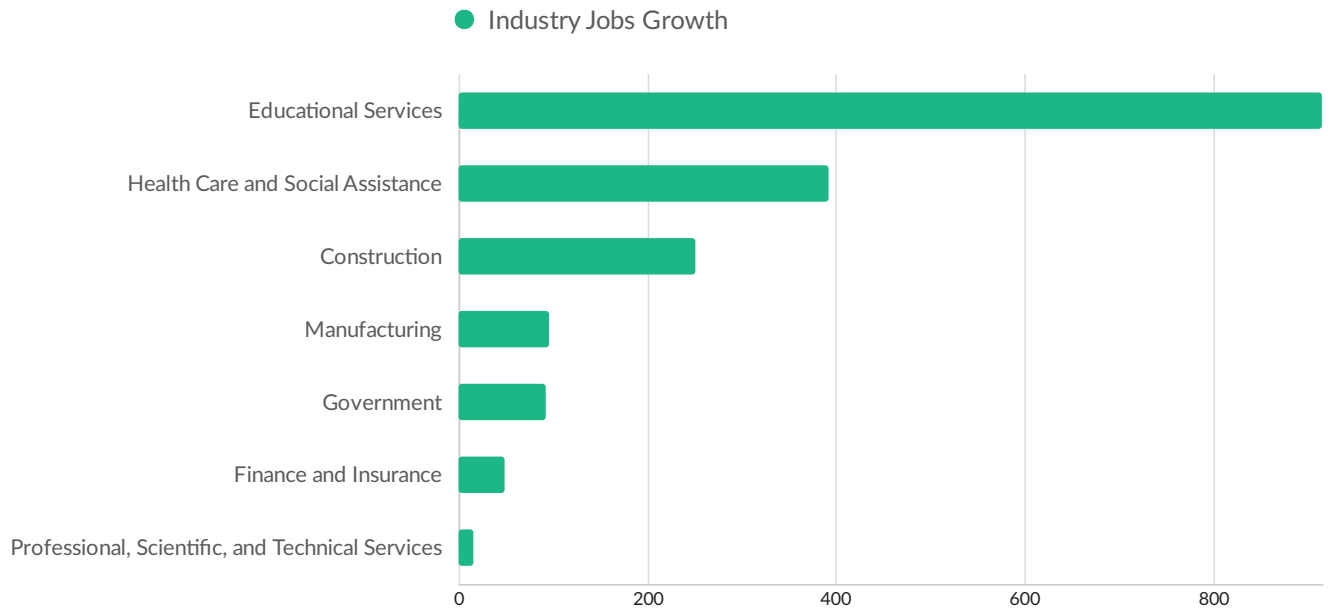
Top Previous Counties	Migrations
Santa Clara County, CA	304
Monterey County, CA	274
Ventura County, CA	249
Tulare County, CA	245
Riverside County, CA	218
Alameda County, CA	163
San Bernardino County, CA	161
Sacramento County, CA	148
Contra Costa County, CA	142
Top Following Counties	Migrations
Santa Barbara County, CA	1,402
Los Angeles County, CA	531
Kern County, CA	346
San Diego County, CA	317
Fresno County, CA	257
Orange County, CA	220
Maricopa County, AZ	205
Monterey County, CA	200
Clark County, NV	186
Ventura County, CA	183
Santa Clara County, CA	180
Riverside County, CA	178
Sacramento County, CA	155
Tulare County, CA	149
Ada County, ID	121

Industry Characteristics

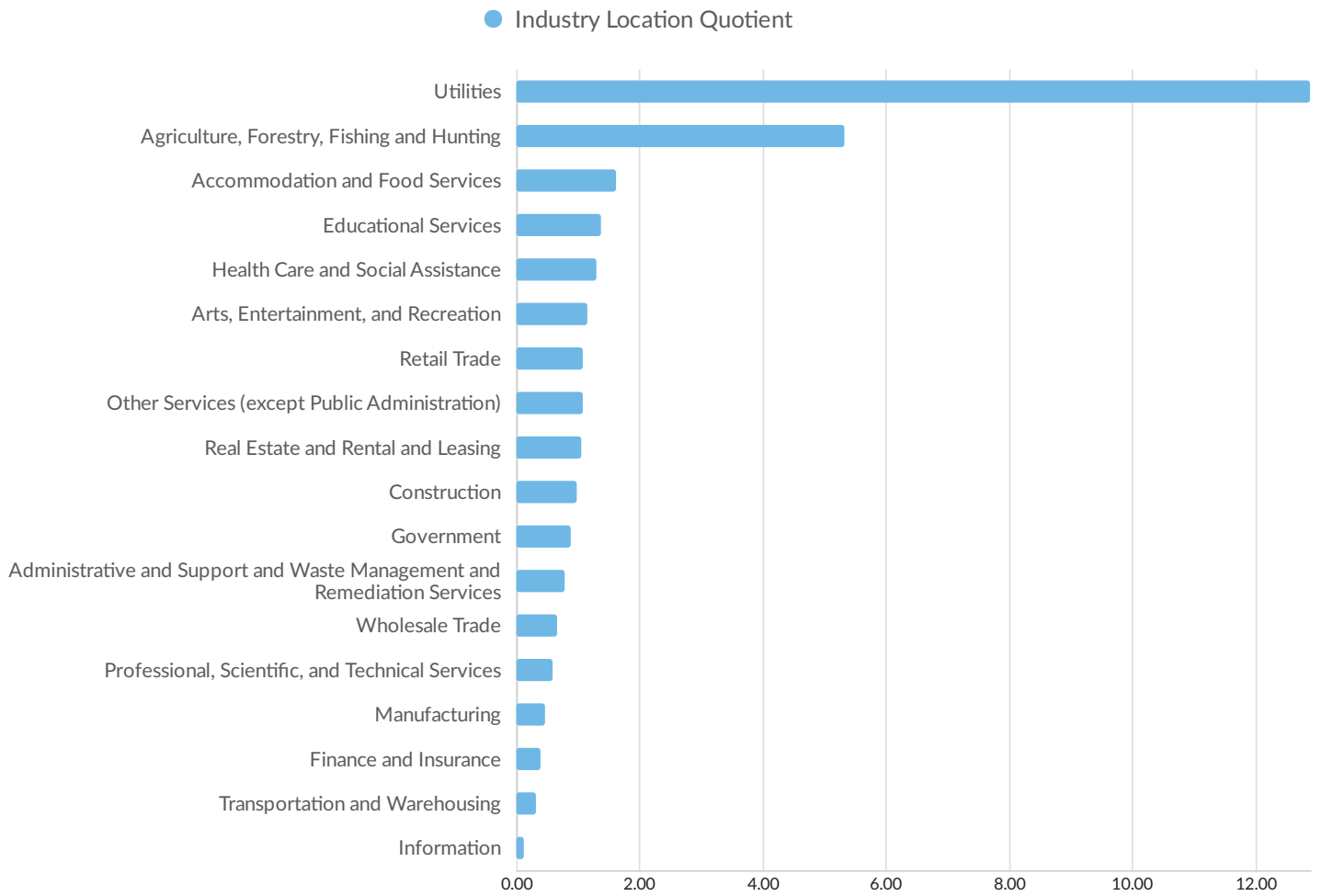
Largest Industries



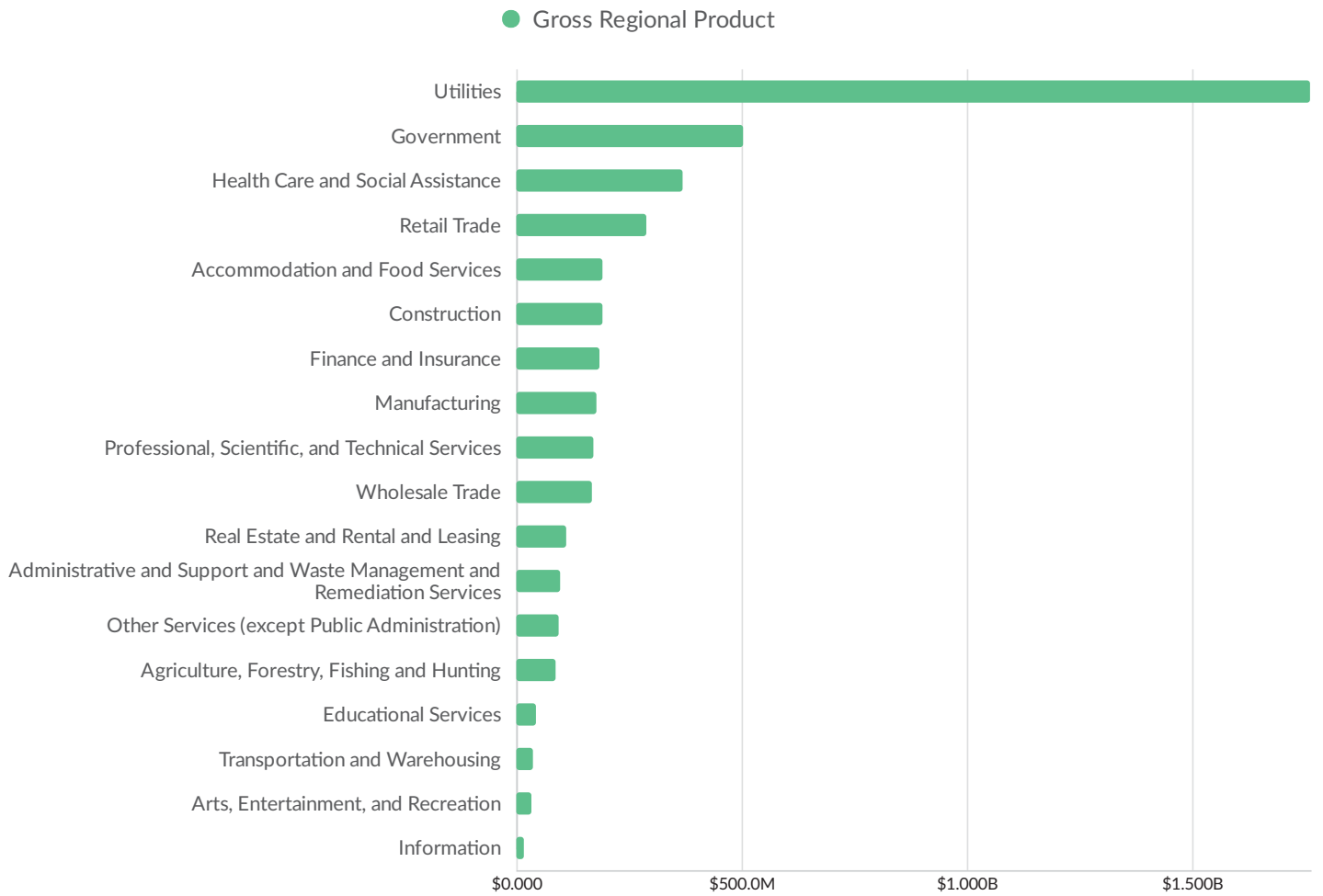
Top Growing Industries



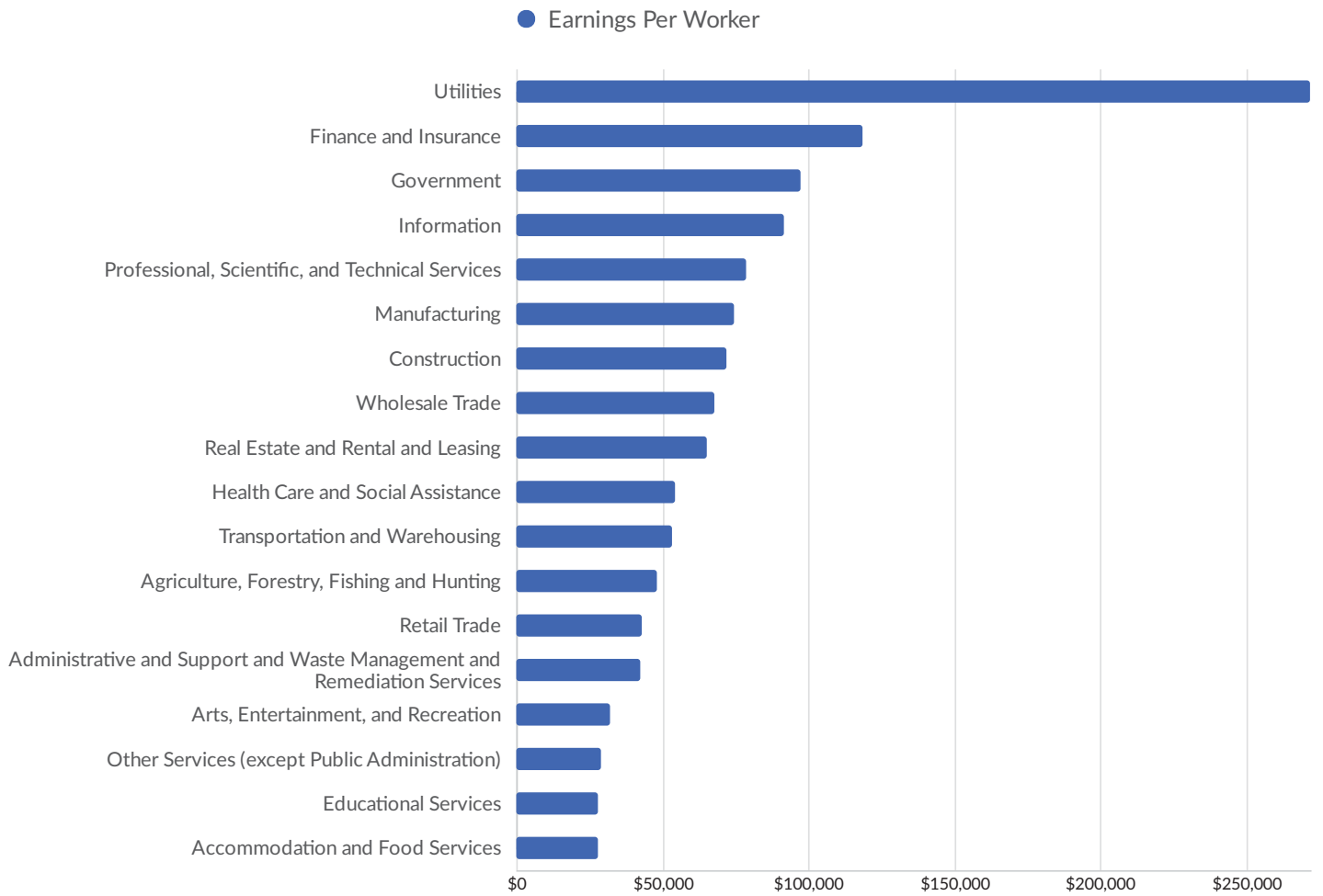
Top Industry Location Quotient



Top Industry GRP

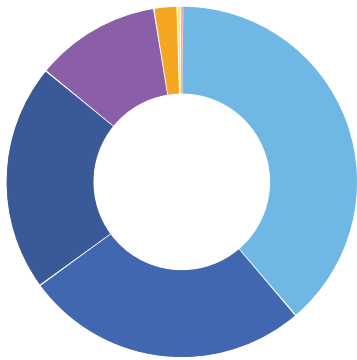


Top Industry Earnings



Business Characteristics

Business Size

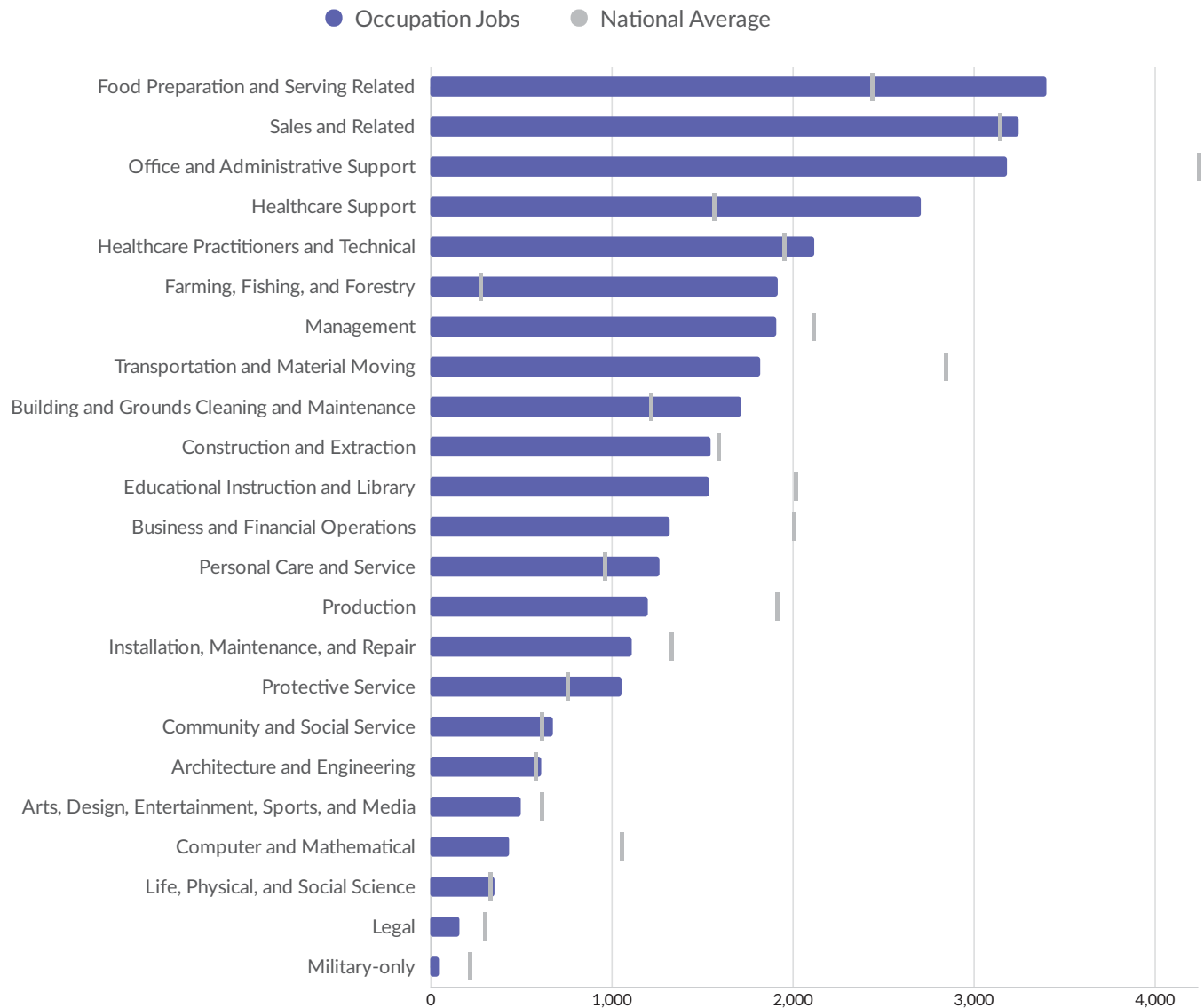


	Percentage	Business Count
1 to 4 employees	38.7%	1,414
5 to 9 employees	26.2%	958
10 to 19 employees	20.9%	765
20 to 49 employees	11.5%	422
50 to 99 employees	2.1%	78
100 to 249 employees	0.3%	11
250 to 499 employees	0.1%	4
500+ employees	0.1%	3

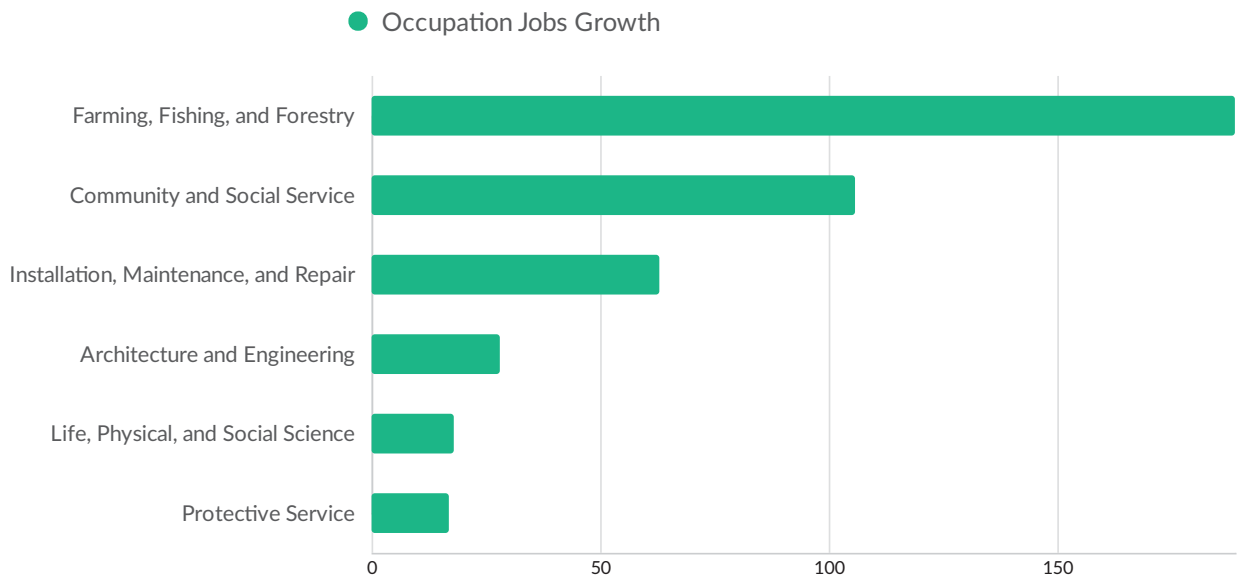
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

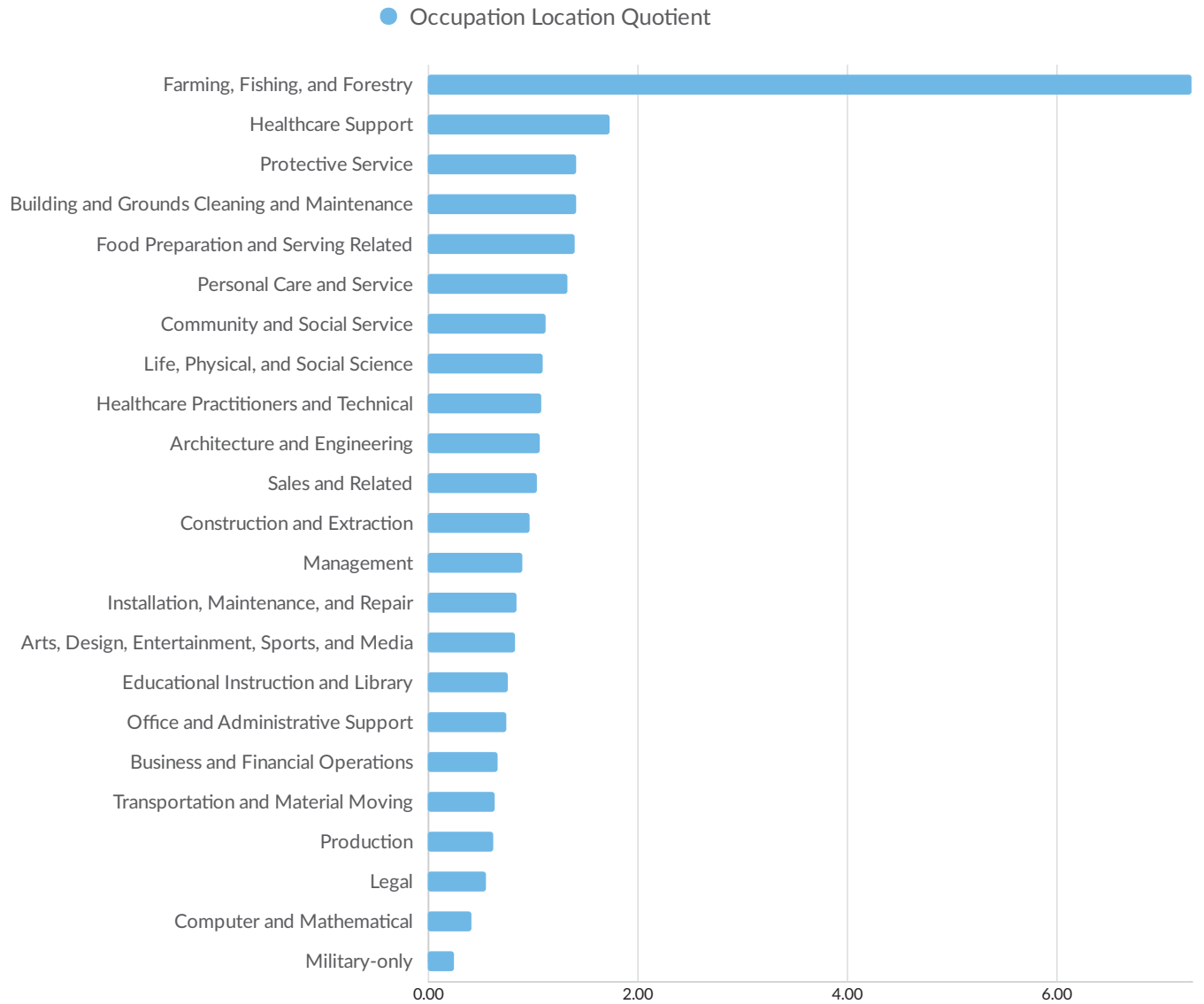
Largest Occupations



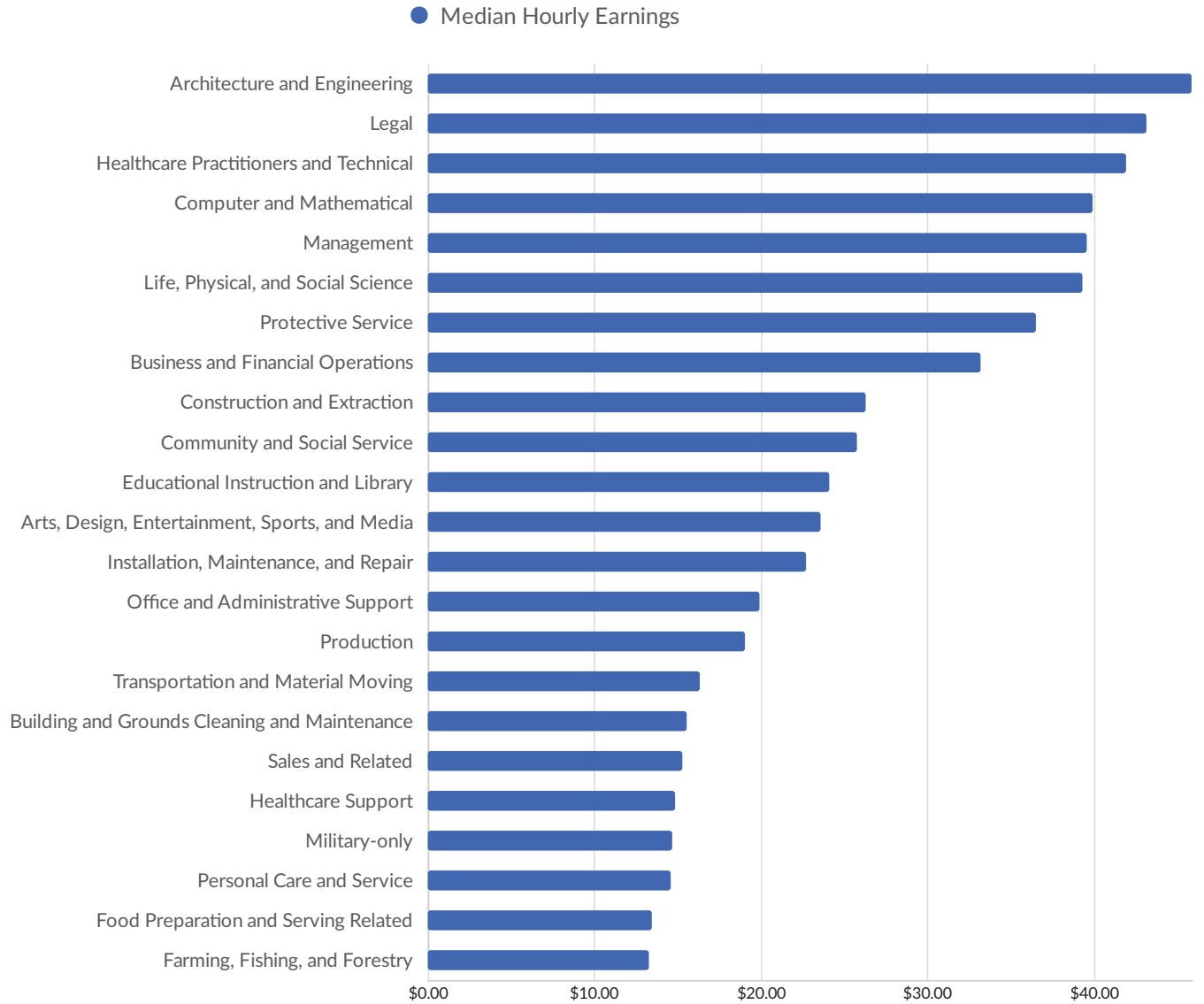
Top Growing Occupations



Top Occupation Location Quotient



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Educational Pipeline

Over the last 5 years, no schools in South County produced graduates.